TIFFANY PRODUCTIONS *for* 1927 – 1928

TWENTY GEMS FROM TIFFANY

SEVERAL SPECIAL PRODUCTIONS
SUITABLE FOR EXTENDED RUNS

24 COLOR CLASSICS

(ONE REEL GEMS)

THIRD DIMENSION PICTURES

CONTROLLED BY TIFFANY

TIFFANY PRODUCTIONS, INC.
M. H. HOFFMAN, VICE PRES.
1540 BROADWAY NEW YORK, N.Y.

EXCHANGES EVERYWHERE

Why TIFFANY *Will Give* "THE BETTER ENTERTAINMENT"

TIFFANY the youngest but the most progressive National Organization in the business.

New methods made Tiffany what it is.

According to old prescribed methods a company would present you with a hundred page Year Book in many colors—it would at least spend the cost of a good negative and then cheapen production in order to make up the cost

According to old prescribed methods a company would enumerate and promise a long list of stars and by the time the pictures were delivered you might find five percent of stars promised appearing in the picture.

According to old prescribed methods a company would make the same empty promises regarding authors, stories, cost of production, directors and numerous other things—which promises would invariably not be kept.

And it is natural that the company making such promises would have to accept one of two evils—namely, either adhere as close to the promises as possible, which would result in poor pictures because the casts, the directors and authors may not fit eventually—or, as stated above, all promises would have to be broken in order to try and make some good pictures.

In order to make the progress that Tiffany has made and the greater progress it intends to and will make, Tiffany has pursued a more progressive, more efficient—a modern policy—of making no promises unless they can be kept, and making very few of those. The results of this policy speak for themselves, and to further establish the confidence of exhibitors and public, Tiffany will continue with that policy and will confine itself to facts—not imagination — —to proof—not promises.

M. H. Hoffman

Vice-President

THIRD DIMENSION PICTURES

Controlled by TIFFANY

ONE of the most interesting phases of the Third Dimension Pictures controlled by Tiffany is the fact that there will be no installation costs or expenditures to speak of.

The projection machines now being used no matter what the make, will not need any remodelling or replacing.

The screens, large or small, have no bearing on the effectiveness of this new method of production and projection of photoplays.

The size or age of the theatre will have no bearing on it. In other words no matter how small the theatre or how long ago it was built, the projection of the Third Dimension Pictures will be just as effective in small ancient theatres as it will be in the most modern or palatial.

The lighting effects have no bearing on this new method of photography and production. Whatever the theatre employs for the showing of the present day pictures, will suit just as well this modern evolution in the motion picture industry.

No stage is required.

Wherever there is a projection machine and a screen, the Third Dimension Pictures *can* be shown.

The patents and processes employed, and other necessary things that are done to bring forth the effect upon the screen of DEPTH in photography, are done with the camera, the development of negative, and the printing of positive.

Everything is taken care of by the producer before the picture reaches the exchange or the exhibitor.

Tiffany contemplates making its first big special production in the Third Dimension Pictures.

Tiffany also contemplates the making of some short subjects with this process.

"The Grain of Dust"

The struggle of a human soul torn between sacred and profane love. Portrayed with the wisdom of a judge, the idealism of a Saint, the humanity of a sinner. Passionate, powerful masterpiece of the American Balzac—David Graham Phillips.

"Grass Widows"

In these divorcing days, you never know exactly who's whose. Everybody will enjoy a good-humored satire on the re-married set. A sparkling comedy, pepped up with just the proper dash of sex.

"LADIES OF THE NIGHT CLUB"

A broad comedy of Broadway, peppy as the latest slang intriguing as a hide-away cafe. Dramatizing the headlong pace of this dizzy age. Beauty and baldheads, youth and humor.

"Domestic Relations"

Drama true to the life of this land of quick, cheap and convenient divorce. The comedy of love, the tragedy of marriage. It hits HOME.

"Once and Forever"

Reaches every heart that has ever thrilled to romance. All the tenderness of a girl's love, all the strength of a boy's—woven into a Humoresque of laughter and tears.

"The Girl from Gay Paree"

She was the flattest tire in town —till she borrowed the wicked glamor of the city by the Seine. And then how she did balloon out socially; A hilarious comedy of appearances—a banquet of entertainment, with only the menu in French.

"Their Hour"

A new triangle—the man, the woman, and the clock. Dramatic story of love, temptation, passion—the things that move the hearts of audiences profoundly.

City of Asians and Caucasians—city of tourists and tramps, harlots and harpies, missionaries and madams, girls and gin.

Background for a tale of the lotus blooming in the muck—the miracle of lust turned to love.

"STREETS OF SHANGHAI"

"Lingerie"
The closest topic to woman's heart. A picture—lustrous as satin, exquisite as silk, intimate as the title. Take your audience on a tour of Fifth Avenue's corsetieres—makes them feel as wealthy as the millionaires they meet. Adapted from J. F. Natteford's Red Book story "Striped Satin."
All those endearing young charms are frankly on display in this visit to the marriage market. A panorama of beauty, a pageant of graces, an exhibition of allurements. And a fascinating seductive, 1927-model romance.
"WOMEN'S WARES"

"A WOMAN of the WORLD"

All the world her stage, she the player. Hers the part of an adventuress. But under the mask of rouge and powder she was just a loving, suffering, self-sacrificing woman. A dramatic gem of world-wide feminine appeal.

"The Scarlet Dove"

Story of a modern lady of the Camelias, told from the new angle of the other woman—sacrifice. Sumptuously mounted, but as human in its appeal to the emotions as a laugh or a sob.

"Tia Juana Rose"

A tale of the town of bangtails and cocktails, where the land of liberty ends and the land of license begins. Only thirty minutes from San Diego—but what a long and weary way back to decency and honor. The thrill of a hundred-to-one chance, the drama of a fighting come-back—the entertainment an audience loves.

Hilarious situations in the life of a human with a vegetable brain. Her beauty always got her in, and her stupidity always let her out. They told her that beauty was only skin deep, but she thought that was deep enough—and in the end, was she right or wrong?

"THE TRAGEDY OF YOUTH"

Shows what happens when the children realize that father's no prophet and mother's no saint. A social problem treated with fairness and good humor—but a problem so big that it guarantees public comment, discussions, quarrels—box-office appeal.

"The HOUSE of SCANDAL"

Love with a background of spying eyes and lying tongues. Suspenseful situations that build and build until nobody knows whether the outcome will be marriage or murder.

"BACHELOR APARTMENTS"

What goes on behind the bachelor's door? This discreetly daring revelation answers what every woman wants to know. A Tiffany entertainment of gasps, chuckles, howls—and just enough drama to make it sure-fire.

"CLOTHES MAKE THE WOMAN"

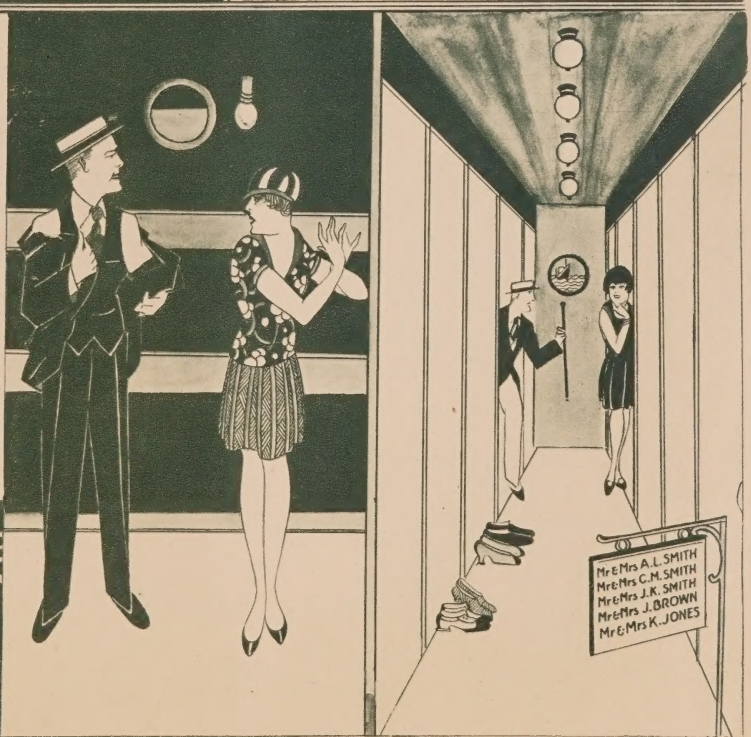
This title has been famous for three generations. A luxury picture—An exotic, gorgeous pageant of fashion and passion.

"NIGHT LIFE"

A flashlight turned upon the city's darkness, with its joys and sorrows. Thrilling romance, glorious adventure, baffling mystery. All the clash and conflict that makes box-office power.

"The Albany Night Boat"

The mystery ship of forbidden romance. Are there any respectable people on board? Yes, the Captain has a license and a certificate. And some of the passengers are married. A swift comedy of this dizzy age —taking the searchlight off the shore and turning it on the staterooms for the first time.



TIFFANY

announces

Several Special Productions Suitable for Extended Runs

You hear a lot said about Special and super-special productions. We are making them all the time but do not boast about them, nor do we use them as a whip to get blood out of a stone. Instead of that the Tiffany exhibitor buys the Specials at the average price and the more big productions he gets from us the better we like it.

What we mean by Special Productions are pictures suitable for extended runs and Tiffany will make those for the sole purpose of helping its customers —not robbing them. Tiffany will only use the specials for extended runs for a sufficient length of time to establish their Box Office value. They will not be run indefinitely to take off the cream and turn over the skimmed milk to the exhibitor as others have been doing.

24 TIFFANY COLOR CLASSICS

You will also notice that Tiffany will not give to the exhibitor the ordinary short reel subjects. The very fact that they are from Tiffany will make them entirely different from the average short reel features and a progressive step forward in such entertainment.

Paramount Theatre
NEW YORK
TIFFANY COLOR CLASSIC
Clothes Make the Woman
A FASHION-COMEDY DRAMA FEATURING SIGRID HOLMQUIST
THE FINEST DE LUXE ENTERTAINMENT IN THE UNITED STATES ARE NOW PLAYING THE MOST BEAUTIFUL AND ARTISTIC ONE REELER EVER MADE
"THE BAREFOOT BOY" "THE ISLE OF JUNE"
"The Subjects"
"ON THE TRAIL OF A RANGER" "FISHERMAN'S LUCK" "CLOTHES MAKE THE WOMAN"
"The Theatres"
The Circuits
Follow the Lead of Showmen Who Know and Play
TIFFANY COLOR CLASSICS
Book Them Through Your Nearest Tiffany Exchange
TIFFANY PRODUCTIONS, INC.
1540 BROADWAY
Exchanges Everywhere
NEW YORK CITY

Pauline Frederick

Edmund Lowe

Claire Windsor

Lowell Sherman

Agnes Ayres

Wm. Collier, Jr.

Jacqueline Logan

Conway Tearle

Marceline Day

Helen Ferguson

Jack Mulhall

Eugene O'Brien

Anita Stewart

Alberta Vaughn

Robert Agnew

Huntly Gordon

Dorothy Phillips

Doris Hill

Edmund Burns

Ward Crane

Jane Novak

TIFFANY

"THE BETTER ENTERTAINMENT"

1926-1927

"LOST AT SEA"
"The Production itself is of the first order "—*Variety*

"THAT MODEL FROM PARIS"
"Pleasing story nicely told."—*Film Daily.*

"FOOLS OF FASHION"
"Very Good. Has been produced lavishly "—*Harrison's Report.*

"COLLEGE DAYS"
"A spirited bit of entertainment. A subject well done."—*Variety.*

"JOSSELYN'S WIFE"
"An interesting and dramatic story."—*Motion Picture News.*

"SIN CARGO"
"Will surprise and thrill audiences wherever it is shown."—*Telegraph.*

"REDHEADS PREFERRED"
"One of the week's best film bets."—*N. Y. Daily Graphic.*

"ONE HOUR OF LOVE"
"Is as amusing a film farce as I have inspected in quite a while."—*Chicago Herald Examiner*

"THE FIRST NIGHT"
"Should ring the bell at the box-office "—*Moving Picture World.*

"HUSBAND HUNTERS"
"This film is going to make the boys step up to the window, lay down the coin and catch a thrill."—*Variety.*

"CHEATERS"
"Should make a strong bid at any box-office."
—*Exhibitors Daily Review*

"THE BROKEN GATE"
"Is a splendid picture, carefully and effectively presented."—May Tinee, *Chicago Tribune.*

"THE PRINCESS FROM HOBOKEN"
"A well-made film, with a finish in production and photography."—*Variety.*

"THE ENCHANTED ISLAND"
One of the most unusual pictures of the year. Effectively presented.

"THE BEAUTY SHOPPERS"
A great box-office bet. A wow for every kind of audience.

"BACKSTAGE"
An amusing, interesting story well directed and acted.

"SNOWBOUND"
A type of comedy that audiences prefer.

"LIGHTNING"
A Zane Grey story.

"WILD GEESE"
From the popular novel by Martha Ostenso. Read by more than 2,000,000 people.

"THE TIRED BUSINESS MAN"
A farce comedy with a great cast.

Bert Lytell

Shirley Mason

Mae Busch

Raymond Hitchcock

Henry B. Walthall

Barbara Bedford

Betty Blythe

Rod La Roque

Elliot Dexter

Jocelyn Lee

Dorothy Devore

George Fawcett

Walter Hiers

Eileen Percy

Lilian Rich

Pat O'Malley

Natalie Kingston

Johnnie Walker

Hedda Hopper

Robert Frazer

Blanche Mehaffey

MADE IN U. S. A. BY AMERICAN MULTI-COLOR CORP., N. Y.

TIFFANY

A World Wide Organization

ALBANY, N. Y.
1048 Broadway

ATLANTA, GA.
106 Walton Street

BUFFALO, N. Y.
505 Pearl Street

BOSTON, MASS.
42 Piedmont Street

CHARLOTTE, N. C.
United Film Building

CLEVELAND, OHIO
Film Exchange Building

CINCINNATI, OHIO
Broadway Film Building

CHICAGO, ILL.
806 S. Wabash Avenue

DENVER, COL.
2040 Broadway

DES MOINES, IA.
1019 High Street

DETROIT, MICH.
2310 Cass Avenue

DALLAS, TEX.
308 S. Harwood Street

INDIANAPOLIS, IND.
432 N. Illinois Street

KANSAS CITY, MO.
113 W. 18th Street

LOS ANGELES, CAL.
1916 S. Vermont Street

MINNEAPOLIS, MINN.
Loeb Arcade Building

MILWAUKEE, WIS.
713 Wells Street

NEW YORK CITY, N. Y.
729 Seventh Avenue

NEW HAVEN, CONN.
126 Meadow Street

OMAHA, NEB.
Film Exchange Building

PHILADELPHIA, PA.
1313 Vine Street

PORTLAND, OREG.
449 Glisan Street

PITTSBURGH, PA.
1010 Forbes Street

SALT LAKE CITY, UTAH
62 Exchange Place

SAN FRANCISCO, CAL.
295 Turk Street

SEATTLE, WASH.
2015 Third Avenue

ST. LOUIS, MO.
3312 Lindell Blvd.

TIFFANY PRODUCTIONS INC.
The Better Entertainment

WASHINGTON, D.C.
916 G Street, N.W.

MONTREAL, QUE.
12 Mayor Street

ST. JOHN, N.B.
27 Prince William Street

TORONTO, ONT.
105 Bond Street

LONDON, ENG.
99a Charing Cross Rd. W.C.2

LIVERPOOL
5 Balmoral Rd.

LEEDS
97 Albion Street

CARDIFF, WALES
3 Pembroke Terrace

MANCHESTER
60 Victoria Street

GLASGOW
68 Great Clyde Street

NEWCASTLE-ON-TYNE
19 Bath Lane

BIRMINGHAM
28 Severn Street

PARIS, FRANCE
63 Avenue Des Champs Elysees

BERLIN, GERMANY
Friedrich Strasse 218

HAVANA, CUBA
R.M. de Labra, 33

TIFFANY PRODUCTIONS, INC.
1540 BROADWAY M. H. HOFFMAN, VICE PRES. NEW YORK, N.Y.
"THE BETTER ENTERTAINMENT"